

New Release of Arius OpenAdvantage® for use with the Apple iPad™

Arius brings paperless account opening to the kitchen table

SAN DIEGO, CA – August 11, 2010 – [Arius Software](#), a leading provider of automated account opening and document management solutions for financial services firms is pleased to announce the launch of [OpenAdvantage®](#) for use with the Apple iPad™, and integrated digital signature service provided by SIGNiX. A leading provider of on-demand digital signature solutions, SIGNiX recently partnered with Arius to integrate their SIGNOLOGY service within OpenAdvantage® to provide end-to-end digital account opening for the financial services industry.

Using OpenAdvantage® with the Apple iPad™, brokers are now able to complete the account opening process almost anywhere over the cellular network. This extends OpenAdvantage's existing functionality of automating the account opening process and now allows the broker to meet with the client at their home or workplace and capture all of the data quickly and professionally. Clients can e-sign the document directly from the Apple iPad™ in order to submit the application instantly, accelerating the account opening experience.

With mobile account opening users can:

- eliminate the need for the broker to obtain an ink signature from the client
- perform end-to-end digital account opening eliminating the need for paper-based forms.

This extends the benefits that existing OpenAdvantage® users enjoy such as:

- complete real-time, same-day account opens
- reduced costs associated with opening a new client account (60% less than traditional methods)
- an exceptional client experience during the account opening process.



“We are pleased to offer a leading-edge solution that enables brokers to provide personalized service by meeting clients at their homes and opening a new account while sitting at the kitchen table,” said Adam Zimmer, President and CEO of Arius. “By utilizing this solution, brokers will gain the competitive edge by increasing operational efficiency, improving client services and reducing costs by providing the next generation of account opening.”

For more information, or to discuss paperless account opening platform for use with the Apple iPad™ with integrated e-signature capabilities, contact Michelle Harris at 519-885-9045, extension 134 or email michelle@ariussoftware.com.

About Arius Software

Arius Software is a leading provider of account opening and document management solutions for financial services. Our flagship product, Arius OpenAdvantage[®], enables wealth management firms to attract new customers, increase operational efficiency and reduce costs by creating a superior personalized account opening experience. Arius has been chosen the Enterprise Account Opening platform and professional services partner of leading North American financial services firms. Arius Software is a privately held software company based in Waterloo, Ontario. Visit www.ariussoftware.com for more information.

About SIGNiX

SIGNiX, headquartered in Chattanooga, TN, offers a patented digital signature solution that enables individuals to “sign” documents via the Internet, over the phone or face to face, helping to increase speed, accuracy and security over traditional, paper and ink-based signature processes. Users become “known customers” through a web or call center session so that documents requiring a signature can be legally executed online without the costs or delays of paper processing. SIGNiX’s highly secure digital service, which requires no hardware installations or software downloads, enables companies to quickly obtain the necessary signatures to execute new contracts or authorize transactions – ultimately helping to turn more verbal commitments into legally-executed, revenue generating relationships. Visit www.signix.com or call 877-890-5350 for more information.

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